

annoushka owen

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917.528.0840



I am a creative and versatile designer seeking an environment that can benefit from my breadth of multidisciplinary design + marketing experience.

- + Innovative and involved approach to design
- + Highly motivated and organized team player
- + Strategic thinking, meticulous research and analysis, and technological expertise + Passion for design and the creative process
- + Strong interpersonal and communicative skills with team members and clients alike
- + Ability to multitask and learn new software and methodologies quickly
- + Creative and efficient response to client's needs and seeing projects through from process to timely execution

Pratt Institute, New York NY

MS Communications Design
2006-2008, Suma Cum Laude, Honors Award "Celebration of Excellence"

Thesis LOOK / THINK / REPLY

A study of the graphics of discontent and their power to instigate change and cause actions / reactions.

Wentworth Institute of Technology, Boston MA

BS Industrial Design
1998-2003, Cum Laude

ABOUT ME

EDUCATION

EXPERIENCE

Art Director Global X Funds

June 2011 - to Date

- + Managing, creating concepts and banners for online & print marketing campaigns + Website design
- + Data visualization and infographics + Collateral for print + Environmental graphics for conferences

Graphic Designer - Freelance September 2006 - to Date

- Designed and produced:
- + Baby announcements, wedding invitations, menus and wine labels
 - + Logos and corporate identity + CVs and resumes + Websites

Art Director - Mugattu August 2010 - June 2011

- + Creating concepts and banners for online marketing campaigns + Website and logo design
- + Data visualization and infographics + Client collateral for print + Environmental graphics for conferences

Project Manager / Designer Maverick Digital Sept 2008 - April 2010

- + Coordinated & managed high profile client accounts (Bacardi, Grey Goose, CitiCCP)
- + Generated progress and campaign analytics reports and evaluated data relative to campaign strategies
- + Participated in consumer definition and campaign development workshops
- + Researched market trends, advertising initiatives & technology for company newsletter & potential clients
- + Planned and maintained Social Media initiatives, mobile and digital campaigns
- + Designed web, email and mobile assets

Pratt Institute Communications Design May 2007 - March 2008

- Student Assistant, Assistant to the Chair
- + Designed event posters + Assembled display for book exhibit
 - + Mentored incoming students + Administrative duties

Bill Bancroft Furniture Design, Boston MA Sept 2002 - Dec 2005

May - August 2001

- Design Coordinator
- + Designed and manufactured custom residential and art furniture.
 - + Managed client interactions, project deliverables and the office.

Harpoon Brewery, MA January - April 2002

- Graphic Artist
- + Designed and produced ads and promotional materials.

+ Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Acrobat, Microsoft Office and iWork. PC and Mac proficient.

+ Excellent research & quantitative analytics skills. + Digital & 35mm photography + Print & Pre-press + Basic HTML + Illustration + Typography
+ Furniture construction + Model making + Drawing, painting, sculpting

+ Fluent in Greek.

SKILLS